

Report on CO attainment (Batch 8 Term 5 & Batch 9 Term 2)

Submitted to Academic Board

The attainment levels of course outcomes of Batch 8 Term 5 subjects and Batch 9 Term 2 subjects were reviewed and following are the observations.

Batch 8 Term 5

1. Several courses attained their overall targets. At the same time there has been gap in attainment levels of individual Course outcomes.
2. Among the elective courses the following courses did not attain the target level. All other courses attained the target level of 2.5.
 - a) 18CG16 - International Business
 - b) 18EM10 - Technology Marketing
 - c) 18EO05 - Enterprise Resource Planning
 - d) 18EH07 - Organizational Development

A detailed table showing the attainment levels of various courses are given below for your perusal.

| Batch 8 Term 5 | | | | | | | | | |
|----------------|---|------|------|------|------|------|-----|-------------------|--------------|
| Course Code | Course | CO1 | CO2 | CO3 | CO4 | CO5 | CO6 | Actual Attainment | Gap Analysis |
| 18CG16 | International Business | 2.27 | 2.47 | 1.93 | 2.00 | - | - | 2.17 | Gap – 0.33 |
| 21CG17 | Technology Trends | 2.73 | 3.00 | 2.73 | 2.47 | - | - | 2.73 | Attained |
| 18CG15 | Business Ethics | 3.00 | 3.00 | 3.00 | 3.00 | - | - | 3.00 | Attained |
| 18EM01 | Advertisement and Sales Promotion | 3.00 | 2.60 | 2.60 | 3.00 | - | - | 2.80 | Attained |
| 18EH02 | Competency Based Management | 3.00 | 3.00 | 2.47 | 2.47 | - | - | 2.74 | Attained |
| 18EO07 | Production Planning & Control | 2.80 | 2.47 | 3.00 | 2.47 | - | - | 2.69 | Attained |
| 18EM15 | Retail Marketing | 2.73 | 3.00 | 2.60 | 2.47 | - | - | 2.70 | Attained |
| 18EM10 | Technology Marketing | 1.93 | 2.20 | 1.67 | - | - | - | 1.93 | Gap – 0.57 |
| 18EF05 | Merchant and Investment Banking | 3.00 | 3.00 | 3.00 | 3.00 | - | - | 3.00 | Attained |
| 18EO05 | Enterprise Resource Planning | 2.47 | 2.20 | 2.73 | 1.93 | - | - | 2.33 | Gap – 0.17 |
| 18EA07 | Cloud Computing, IOT, and Artificial Intelligence | 2.53 | 2.00 | 2.73 | 2.73 | - | - | 2.50 | Attained |
| 18EM03 | Business To Business | 3.00 | 3.00 | 2.73 | 3.00 | - | - | 2.93 | Attained |
| 18EF05 | Corporate Taxation | 2.20 | 2.73 | 3.00 | 3.00 | - | - | 2.73 | Attained |
| 18EH01 | Compensation Management | 3.00 | 2.47 | 3.00 | 2.47 | 3.00 | - | 2.78 | Attained |
| 18EH07 | Organizational Development | 2.73 | 2.20 | 2.20 | 2.73 | 2.20 | - | 2.41 | Gap – 0.09 |

Batch 9 Term 2

1. Among the courses, four courses attained the overall target. At the same time there has been gap in attainment levels of individual Course outcomes.
2. The courses that did not attain the target level are as follows:
 - a) 18CC15 - Contemporary Business Environment
 - b) 18CC16 - Presentation Skills
 - c) 18CC09 - Cost and Management Accounting

A detailed table showing the attainment levels of various courses are given below for your perusal.

| Batch 9 Term 2 | | | | | | | |
|----------------|-----------------------------------|------|------|------|------|-------------------|--------------|
| Course Code | Course | CO1 | CO2 | CO3 | CO4 | Actual Attainment | Gap Analysis |
| 18CC15 | Contemporary Business Environment | 1.93 | 2.47 | 2.47 | - | 2.29 | Gap 0.21 |
| 18CC10 | Macroeconomics | 3.00 | 3.00 | 2.47 | 2.73 | 2.80 | Attained |
| 18CC13 | Organizational Behaviour II | 3.00 | 2.73 | 2.73 | 2.47 | 2.73 | Attained |
| 18CC14 | Quantitative Techniques II | 3.00 | 2.20 | 3.00 | 3.00 | 2.80 | Attained |
| 18CC24 | Research Methodology | 3.00 | 2.47 | 2.47 | 2.47 | 2.60 | Attained |
| 18CC16 | Presentation Skills | 1.67 | 2.20 | - | - | 1.94 | Gap - 0.56 |
| 18CC09 | Cost and Management Accounting | 2.73 | 1.93 | 1.93 | 3.00 | 2.40 | Gap - 0.10 |
| | | | | | | | |

Dean (Academics)

