

## Report on CO attainment (Batch 6 Term 4 & Batch 7 Term 1)

### Submitted to Academic Board

The attainment levels of course outcomes of Batch 6 Term 4 subjects and Batch 7 Term 1 subjects were reviewed and following are the observations.

1. For Batch 6 Term 4, the core courses did not attain their overall target level of 2.5. The following are the core courses:
  - a) 18CG12- Business Strategy
  - b) 18CG13- Entrepreneurship
2. Among the elective courses the following courses did not attain the target level. All other courses attained the target level of 2.5.
  - a) 18EH08- Industrial Relations and Labour Laws
  - b) 18EO01- Supply Chain Management
  - c) 18EA03- Business Analytics using Excel/R/Python
  - d) 18EM05-Sales & Distribution Management
  - e) 18EH03- Talent Acquisition & Retention
3. For Batch 7 Term 1, the following courses did not attain their overall targets:
  - a) 18CG01 - Managerial Economics
  - b) 18CG02- Effective Written Communication

A detailed table showing the attainment levels of various courses are given below for your perusal.

Course Code & Name	CO1	CO2	CO3	CO4	CO5	Actual Attainment	Gap Analysis
<b>Batch 6 Term 4 Core Courses</b>							
18CG12- Business Strategy	2.00	2.53	2.73	1.20	-	2.12	Gap- 0.38
18CG13- Entrepreneurship	1.93	2.47	3.00	2.47	-	2.47	Gap- 0.03
<b>Batch 6 Term 4 Electives</b>							
18EH08- Industrial Relations and Labour Laws	2.47	2.47	2.20	2.47		2.40	Gap- 0.10
18EO01- Supply Chain Management	2.27	2.27	2.80	2.20	2.53	2.41	Gap- 0.09
18EA03- Business Analytics using Excel/R/Python	2.73	2.20	2.20	2.60		2.43	Gap- 0.07
18EM09- Digital Marketing	2.80	2.80	2.00			2.53	Attained
18EF21- Financial Services	3.00	2.73	2.20	2.20		2.53	Attained

18EF07- Investment Analysis & Portfolio Management	3.00	2.47	2.20	2.60		2.57	Attained
18EH07- Organization Planning and Development	2.47	2.73	2.73	3.00		2.73	Attained
18EO04- Project Management	3.00	3.00	2.20	2.20		2.60	Attained
18EH06- Performance Management Systems	3.00	3.00	3.00	3.00	2.40	2.88	Attained
18EM05- Sales & Distribution Management	2.47	2.73	1.93	2.2		2.33	Gap- 0.17
18EH03- Talent Acquisition & Retention	2.47	2.20	2.20	2.47		2.33	Gap- 0.17
18SIP – Summer Internship Project	2.5	3	2.75			2.75	Attained
<b>Batch 7 Term 1 Courses</b>							
18CG03- Business Government & Society	2.27	3	3	3	-	2.82	Attained
18CG01- Managerial Economics	2.2	1.93	3	2.6	-	2.43	Gap-0.07
18CF01- Financial Analysis & Reporting	2.53	2.47	2.6	2.6	-	2.55	Attained
18CM01- Marketing-I	3	2.73	1.93	3	-	2.67	Attained
18CH01- Organizational Behaviour I	2.6	2	3	3	2	2.52	Attained
18CI01- Quantitative Techniques- I	2.47	2.73	3	3	-	2.8	Attained
18CG02- Effective Written Communication	2	1.93	2.53	2.27	-	2.18	Gap-0.42
18CG04- Learning Circle	2.73	2.73	-	-	-	2.73	Attained

Dean (Academics)

*GEORGE PAUL*