

Report on CO attainment (Batch 5 Term 4 & Batch 6 Term 1)

Submitted to Academic Board

The attainment levels of course outcomes of Batch 5 Term 4 subjects and Batch 6 Term 1 subjects were reviewed and following are the observations.

1. For Batch 5 Term 4 the following courses did not attain the target level. All other courses attained the target level of 2.5.
 - a) Business Law
 - b) Entrepreneurship
 - c) International Business
 - d) Merchant and Investment Banking
 - e) Securities Analysis and Portfolio Management
 - f) Banking & Insurance
 - g) Product and Brand Management
 - h) Total Quality Management
 - i) Supply Chain Management
 - j) Talent Acquisition and Retention
 - k) Performance Management Systems

A detailed table showing the attainment levels of various courses are given below for your perusal.

Course Code & Name	CO1	CO2	CO3	CO4	CO5	Actual Attainment	Gap Analysis
Term 4 Core Courses							
Business Law	2.15	2.35	2.69	2.75	-	2.48	Gap – 0.08
Entrepreneurship	2.29	2.18	2.27	2.85	-	2.40	Gap – 0.10
International Business	2.65	2.49	2.20	1.85	-	2.29	Gap – 0.21
Term 4 Electives							
Merchant and Investment Banking	2.11	2.03	2.13	2.15		2.10	Gap – 0.40
Securities Analysis and Portfolio Management	2.53	2.16	2.03	2.00	-	2.08	Gap – 0.42
Banking & Insurance	2.73	2.24	2.19	2.51	-	2.42	Gap-0.08
Product and Brand Management	2.57	1.73	1.61	2.14	-	2.01	Gap-0.49
Digital Marketing	2.85	2.73	2.66	2.75	-	2.75	Attained

Total Quality Management	2.66	2.18	2.23	2.85	-	2.48	Gap-0.02
Supply Chain Management	2.46	2.32	2.42	2.75	2.50	2.49	Gap-0.01
Talent Acquisition and Retention	2.15	2.28	2.61	2.85	-	2.47	Gap-0.03
Performance Management Systems	2.85	2.42	2.74	-	-	2.67	Attained
Summer Internship Project	2.62	2.66	3.00	3.00	-	2.88	Attained

2. For Batch 6 Term 1 the following courses did not attain the target level. All other courses attained the target level of 2.5.
- Business, Government & Society
 - Effective Written Communication
 - Organisational Behaviour-I
 - Quantitative Techniques I

Course Code & Name	CO1	CO2	CO3	CO4	CO5	Actual Attainment	Gap Analysis
Term 1 Core Courses							
Financial Analysis & Reporting	3.00	2.73	3.00	2.80		2.88	Attained
Learning Circle	2.47	3.00				2.73	Attained
Business, Government & Society	2.40	2.73	1.80	3.00		2.48	Gap - 0.02
Effective Written Communication	2.00	1.73	1.73	1.67		1.78	Gap - 0.72
Marketing- I	3.00	2.47	2.20	3.00		2.67	Attained
Organisational Behaviour-I	1.93	2.20	2.20	2.47	2.73	2.31	Gap - 0.19
Quantitative Techniques I	2.73	2.73	2.20	2.20		2.47	Gap - 0.03
Managerial Economics	2.80	2.80	2.80	2.53		2.73	Attained

[Handwritten Signature]

Dean(Academics)

