

Report on CO attainment (Batch 5 Term 6 & Batch 6 Term 3)

Submitted to Academic Board

The attainment levels of course outcomes of Batch 5 Term 6 subjects and Batch 6 Term 3 subjects were reviewed and following are the observations.

1. For Batch 5 Term 6 all courses attained their overall target level of 2.5 except the below.
 - a) Environmental Issue
 - b) Training and Development
 - c) Material Management
 - d) Operations Management in Service Industry
 - e) Strategic Operation Management
 - f) Strategic Marketing
 - g) Customer Relationship Management
 - h) Business to Business
 - i) Data Warehousing and Business Intelligence
 - j) International Finance
 - k) Strategic Corporate Finance
 - l) Financial Services

A detailed table showing the attainment levels of various courses are given below for your perusal.

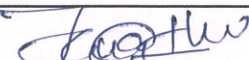
Course Code & Name	CO1	CO2	CO3	CO4	CO5	Actual Attainment	Gap Analysis
Term 6 Core Courses							
Environmental Issue	1.91	1.96	2.14	2.13	-	2.03	Gap – 0.47
Cross cultural management	2.83	2.45	2.35	2.76	-	2.60	Attained
Leadership in Action	2.41	2.33	2.85	-	-	2.53	Attained
Term 6 Electives							
Training and Development	2.00	1.94	2.85	2.85	2.85	2.41	Gap – 0.09
Organization Planning and Development	2.85	2.71	2.39	2.85	-	2.70	Attained
Material Management	2.01	2.06	2.24	2.80	-	2.28	Gap - 0.22
Operations Management in Service Industry	2.65	2.29	2.15	2.67	-	2.44	Gap - 0.06
Strategic Operations Management	2.04	1.79	1.78	2.37	-	1.99	Gap – 0.51
Strategic Marketing	1.72	1.72	1.92	2.85	-	2.05	Gap – 0.45

Customer Relationship Management	2.80	2.42	2.25	2.80	-	2.07	Gap – 0.43
Business to Business	2.26	1.91	1.86	2.26	-	2.07	Gap – 0.43
Service Marketing	2.83	2.80	2.85	2.80	-	2.82	Attained
Data Warehousing and Business Intelligence	1.97	2.02	2.20	2.37	-	2.14	Gap – 0.36
International Finance	0.67	0.67	0.62	0.63	-	0.65	Gap – 1.85
Strategic Corporate Finance	2.36	2.08	2.08	2.86	-	2.34	Gap-0.16
Financial Services	2.67	2.27	2.03	2.21	-	2.29	Gap-0.21

2. For Batch 6 Term 3 all courses attained their overall target level of 2.5 except the below.

- Corporate Finance
- CSR, Environmental Issues and Sustainability
- Human Resource Management
- Introduction to Business Analytics
- Managerial Effectiveness

Course Code & Name	CO1	CO2	CO3	CO4	CO5	Actual Attainment	Gap Analysis
Term 3 Core Courses							
Corporate Finance	2.73	2.47	2.47	2.20	-	2.47	Gap – 0.03
Business Law	3.00	2.47	2.47	2.20	-	2.53	Attained
CSR, Environmental Issues and Sustainability	2.20	2.47	1.67	1.93	-	2.07	Gap – 0.43
Human Resource Management	2.47	2.47	1.93	1.93	-	2.20	Gap – 0.30
Introduction to Business Analytics	2.00	1.93	1.93	1.93	-	1.95	Gap – 0.55
Research Methodology	2.20	2.53	2.60	3.00	-	2.58	Attained
Service Operations	2.87	2.85	2.81	2.83	-	2.84	Attained
Managerial Effectiveness	2	2	2	2	-	2.00	Gap – 0.50
Socially Useful & Productive Activity	2.5	3	2.75			2.75	Attained


Dean (Academics)

