

Report on CO attainment (Batch 9 Term 4 & Batch 10 Term 1)

Submitted to Academic Board

The attainment levels of course outcomes of Batch 9 Term 4 & Batch 10 Term 1 subjects were reviewed and following are the observations.

Batch 9 Term 4

1. Several courses attained their overall targets. At the same time there has been gap in attainment levels of individual course outcomes.
2. Among the Core & elective courses the following courses did not attain the target level. All other courses attained the target level of 2.5.
 - a) 21CG14- Contemporary Business Environment
 - b) 21EF06- Financial Derivatives
 - c) 21EF07- IAPM
 - d) 21EF12- M & A
 - e) 21EM06- Product and Brand Management
 - f) 21EO01- Supply Chain Management
 - g) 21EA03- Business Analytics using R/Python
 - h) 21EH08- Industrial Relations and Labour Laws

A detailed table showing the attainment levels of various courses are given below for your perusal.

Batch 9 Term 4									
course code	course	CO1	CO2	CO3	CO4	CO 5	Actual Attainment	Actual Attainment level	Gap Analysis
	CORE								
21CG12	Business Strategy	3	3	3	2.47	-	2.87	95.58%	Attained
21CG14	Contemporary Business Environment	1.93	3	2.2			2.38	79.22%	Gap -3.8%
21CG13	Entrepreneurship	2.73	2.47	2.47	2.47		2.54	84.50%	Attained
	ELECTIVE								
21EF06	Financial Derivatives	2.47	2.27	2	2.8		2.39	79.50%	Gap -3.5%
21EF07	Investment Analysis & Portfolio Management	2.47	2.2	2.47	2.2	-	2.34	77.83%	Gap -5.2%
21EF12	Mergers, Acquisitions & Restructuring	1.93	2.2	1.93	1.8		1.97	65.50%	Gap -17.5%
21EM06	Product and Brand Management	1.93	2.2	2.2	3		2.33	77.75%	Gap -5.3%
21EO04	Project Management	3	2.73	2.47	2.73	2.4	2.67	88.87%	Attained
21EH03	Talent Management	3	2.73	3	3		2.93	97.75%	Attained
21EO01	Supply Chain Management	2.2	2.6	2.6	2.47		2.47	82.25%	Gap -0.8%
21EA03	Business Analytics using R/Python	2.47	2.73	2.2	2.2		2.4	80.00%	Gap -3%

21EM05	Sales And Distribution Management	2.73	2.47	2.73	3		2.73	91.08%	Attained
21EH08	Industrial Relations and Labour Laws	2.2	2.2	2.73	2.8		2.48	82.75%	Gap -0.3%

Batch 10 Term 1

1. Among the courses, four courses attained the overall target. At the same time there has been gap in attainment level of individual course outcomes.
2. The courses that did not attain the target level are as follows:
 - a) 22CM02- Marketing Fundamentals
 - b) 22CG09- Statistical Methods for Decision Making
 - c) 22CG08- Managerial Economics
 - d) 22CG10- Effective Written Communication

A detailed table showing the attainment levels of various courses are given below for your perusal.

Batch 10 Term 1										
course code	course	CO 1	CO 2	CO 3	CO 4	CO5	CO6	Actual Attainment	Actual Attainment level	Gap Analysis
22CH03	Organisational Behaviour 1	2.47	2.73	2.47	2.73			2.6	86.67%	Attained
22CM02	Marketing Fundamentals	2	2.2	2.6	2.27			2.27	75.58%	Gap-7.5%
22CG11	Presentation Skills	2.73	2.73					2.73	91.00%	Attained
22CG09	Statistical Methods for Decision Making	1.93	2.2	2.47	2.47			2.27	75.58%	Gap-7.5%
22CG15	Business Government & Society	2.47	2.47	2.73	3			2.67	89.00%	Attained
22CF03	Financial Analysis & Reporting	3	2.47	3	3			2.87	95.58%	Attained
22CG08	Managerial Economics	3	2.47	2.2	1.67			2.34	77.83%	Gap-5.4%
22CG10	Effective Written Communication	2.47	2.47	1.93	2.2			2.27	75.58%	Gap-7.5%

Dean Academics

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