

Report on CO attainment (Batch 9 Term 5 & Batch 10 Term 2)

Submitted to Academic Board

The attainment levels of course outcomes of Batch 9 Term 5 & Batch 10 Term 2 subjects were reviewed and following are the observations.

Batch 9 Term 5

1. Several courses attained their overall targets. At the same time there has been gap in attainment levels of individual course outcomes.
2. Among the Core & elective courses the following courses did not attain the target level. All other courses attained the target level of 2.5.
 - a) 21EH06- Performance Management
 - b) 21EO10- Service Operations Management
 - c) 21EF10- Enterprise Risk Management and Insurance
 - d) 21EM01- Marketing Research
 - e) 21EH07- Organisational Planning & Development
 - f) 21EO05- Enterprise Resource Planning
 - g) 21EA07- Cloud Computing, IOT, and AI
 - h) 21EO08- TQM & Lean

A detailed table showing the attainment levels of various courses are given below for your persual.

Batch 9 Term 5									
course code	course	CO1	CO2	CO3	CO4	CO5	Actual Attainment	Actual Attainment level	Gap Analysis
21CG15	Business Ethics	2.73	3	2.47	1.93	-	2.53	84.42%	Attained
21CG15	International Business	2.73	2.6	2.73	2.73	-	2.7	89.92%	Attained
21EH06	Performance Management	2.47	2.2	2.2	2.2	-	2.27	75.58%	Gap -7.5%
21EO10	Service Operations Management	2.73	2.73	2.73	1.67	-	2.47	82.17%	Gap -0.9%
21EM08	Advertising and Sales Promotion	2.6	2.2	2.6	2.73	-	2.53	84.42%	Attained
21EF10	Enterprise Risk Management and Insurance	1.93	2.2	2.6	2.2	1.4	2.07	68.87%	Gap -14.2%
21EM01	Marketing Research	2	3	2.2	2.2	-	2.35	78.33%	Gap -4.7%
21EH07	Organisational Planning & Development	2.47	2.2	2.2	2.47	-	2.34	77.83%	Gap -5.2%
21EM11	Business to Business	2.2	3	3	2.47	-	2.67	88.92%	Attained

21EF01	Merchant & Investment Banking	2.47	2.2	2.47	3	-	2.54	84.50%	Attained
21EO05	Enterprise Resource Planning	2.73	2.60	2.20	2.47		2.50	83.3%	Attained
21EA07	Cloud Computing, IOT, and AI	2.20	2.47	1.93	1.93		2.13	71.1%	Gap-12%
21EO08	TQM & Lean	2.8	2	1.93	2.73		2.37	78.83%	Gap-4.2%
21EH01	Compensation & Benefits Management	2.2	2.73	2.47	2.73	2.73	2.57	85.73%	Attained

Batch 10 Term 2

- Among the courses, four courses attained the overall target. At the same time there has been gap in attainment level of individual course outcomes.
- The courses that did not attain the target level are as follows:
 - 22CA01- Business Analytics Fundamentals
 - 22CG02- Environmental Issues & Sustainability
 - 22CG03- Macroeconomics
 - 22CM01- Marketing Planning and Implementation
 - 22CG04- Optimization Models

A detailed table showing the attainment levels of various courses are given below for your perusal.

Batch 10 Term 2										
course code	course	CO 1	CO 2	CO 3	CO 4	CO 5	CO 6	Actual Attainment	Actual Attainment level	Gap Analysis
22CA01	Business Analytics Fundamentals	2.47	2.2	2.2	2.2			2.27	75.58%	Gap-7.5%
22CG01	Contemporary Business Environment	1.67	3	3				2.56	85.22%	Attained
22CF01	Cost & Management Accounting	2.73	2.47	2.2	2.73			2.53	84.42%	Attained
22CG02	Environmental Issues & Sustainability	2.47	2.47	1.93	1.93			2.20	73.33%	Gap-9.7%
22CG03	Macroeconomics	2.47	2.47	2.47	2.47			2.47	82.33%	Gap-0.7%
22CM01	Marketing Planning and Implementation	2.73	3	1.93	2.2			2.47	82.17%	Gap-0.9%
22CG04	Optimization Models	2.73	2.2	2.2	2.2			2.33	77.75%	Gap-5.3%
22CH01	Organisational Behaviour II	2.2	2.73	3	3			2.73	91.08%	Attained
22CG05	Research Methodology	3	2.47	2.47	2.2			2.53	84.33%	Attained


Dean Academics
Prof. Alok K

