

Submitted to Academic Board

The attainment levels of course outcomes of Batch 9 Term 6 & Batch 10 Term 3 subjects were reviewed and following are the observations.

Batch 9 Term 6

1. Several courses attained their overall targets. At the same time there has been gap in attainment levels of individual course outcomes.
2. Among the Core & elective courses the following courses did not attain the target level. All other courses attained the target level of 2.5.
 - a) 21EH02- Learning & Development
 - b) 21EO08- TQM & Lean
 - c) 21EM15- Retail Marketing

A detailed table showing the attainment levels of various courses are given below for your perusal.

Batch 9 Term 6										
course code	course	CO 1	CO 2	CO 3	CO 4	CO 5	CO 6	Actual Attainment	Actual Attainment level	Gap Analysis
	CORE									
21CH05	Leadership in Action	3	3	2.47	2.2	-		2.67	88.92%	Attained
21CG10	Business Law	3	3	3	3			3	100.00%	Attained
	ELECTIVE									
21EM18	Marketing Analytics	2.8	3	2.73	3			2.88	96.08%	Attained
21EH02	Learning & Development	2.73	2.2	2.73	2.73	2.2	2.2	2.47	82.17%	Gap -0.9%
21EO08	TQM & Lean	2.8	2	1.93	2.73			2.37	78.83%	Gap -4.2%
21EM16	Services Marketing	3	3	2.47	2.47			2.74	91.17%	Attained
21EH09	Personal Growth LAB	2.2	2.73	3	2.73			2.67	88.83%	Attained
21EM04	Consumer Behavior	2.73	3	2.47	3			2.8	93.33%	Attained
21EF05	Corporate Taxation	2.73	2.47	2.73	2.73			2.67	88.83%	Attained
21EM15	Retail Marketing	2.47	2.73	1.67	2.2			2.27	75.58%	Gap -7.5%
21EF13	Financial Modelling	2.73	3	2.73	2.73			2.82	94.00%	Attained
21EO02	Strategic Operations & Innovation Management	2.2	2.2	3	2.73			2.53	84.42%	Attained
21EF15	Corporate Valuation	2.47	2.2	3	3			2.67	88.92%	Attained
21EO07	Operations Planning and Control	2.73	2.73	3	2.2			2.67	88.83%	Attained
21EA02	Database, Data Warehousing and Business Intelligence	2.47	2.73	3	2.73			2.73	91.08%	Attained

Batch 10 Term 3

1. Among the courses, four courses attained the overall target. At the same time there has been gap in attainment level of individual course outcomes.
2. The courses that did not attain the target level are as follows:
 - a) Corporate Finance
 - b) Operations Management
 - c) Technology Trends

A detailed table showing the attainment levels of various courses are given below for your persual.

Batch 10 Term 3								
course code	course	CO1	CO2	CO3	CO4	Actual Attainment	Actual Attainment level	Gap Analysis
XK22CF02	Corporate Finance	2.73	1.93	2.47	2.6	2.43	81.08%	Gap- 1.92%
XK22CH02	HRM	2.47	3	3	3	2.87	95.58%	Attained
XK22CG06	Managerial Effectiveness	2.73	2.73	2.73		2.73	91.00%	Attained
XK22CO01	Operations Management	1.93	1.8	2.47	2.2	2.10	70.00%	Gap- 13%
XK22CA02	Technology Trends (elective)	2.20	2.20	1.93	2.20	2.13	71.08%	Gap- 11.92%



Dean Academics

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