

K O C H I
C A M P U S

20
25.
27

S H A P I N G
F U T U R E
L E A D E R S

P G D M
P R O G R A M
B U L L E T I N

XIME
SHAPING FUTURE LEADERS

Kochi

K E R A L A

Xavier Institute of Management & Entrepreneurship

MESSAGE FROM THE
**PRINCIPAL
FOUNDER**



As XIME prepares itself to welcome its next batch of students to the Post Graduate Diploma in Management (PGDM) and PGDM in Business Analytics, I am delighted to share with you the gratification that we have as an Institution with campuses in the three major cities of South India – Bangalore, Chennai, and Kochi.

Founded on a strong value system that focuses on merit, integrity, and ethics, XIME takes pride in being a centre of excellence in business education. XIME provides the students with a comprehensive learning opportunity in the contemporary business environment, inculcating in them strong business fundamentals and managerial competencies.

Sensitivity to societal issues is promoted through a structured project called 'Socially Useful and Productive Activity.' Our campus clubs allow students to develop their hidden skills and strengths towards overall growth. These club activities have helped XIME generate a winning streak for itself in numerous inter-collegiate and other competitive events.

While student diversity is a distinguishing factor, the Institute has attracted a highly talented faculty group who are products of leading B-schools inside and outside the country.

XIME



XIME has a constant and vibrant industry interaction that enhances the curriculum and multi-modal teaching aimed at world-class learning outcomes. Its partnership with several high-ranking foreign institutions also gave it a global orientation.

In sum, our aim at XIME is to develop managers who, by dint of their capabilities and quality of character, can respond in a creative and wholesome way to the diverse opportunities and challenges in the world of business and industry.

Join XIME and benefit from a stimulating environment to develop your personal and professional potential.

Prof. J. Philip

Principal Founder & Chairman, XIME Bangalore
Former Director, IIM-Bangalore



XIME Kochi

Located in God's Own Country, Kerala, in a serene campus, XIME Kochi provides an ideal environment for both academic and soft-skills development, with diverse student representation from over 22 states of India, making it more of a mini-India within Kerala. The PGDM programme at XIME Kochi has AICTE approval for an annual intake of 150 students and its 10th batch graduated in April 2024.

Salient Features

- Admissions purely on merit
- Contemporary curriculum
- Fully residential programme with state of the art classrooms, well-stocked library, wi-fi enabled campus, separate hostels for boys and girls within the campus - AC rooms available, gym, sports facilities etc
- Faculty members from globally renowned institutions like Harvard, Columbia, XLRI Jamshedpur, IIM etc
- Diversity – has students from over 22 states with 40% girls representation
- International networking and linkages –strong and active network with universities and institutions across the globe and MoUs with foreign institutions
- Faculty exchange programmes with foreign institutions
- International students exchange programmes / study tours

S H A P I N G
F U T U R E
L E A D E R S

Two-year Post Graduate Diploma in Management

- Flagship programme of XIME.
- AICTE approved two-year, full-time, residential programme.
- Annual intake of 150 students.
- Trimester system.
- SIP - Summer Internship Programme aimed at providing industrial experience to students.
- SUPA - Socially Useful and Productive Activity is a mandatory internship to help students understand management issues of NGOs and provides exposure for appreciation of social issues.
- International Educational Tour

Highlights of the Curriculum

- Curriculum is reviewed and updated at regular intervals in consultation with industry leaders, alumni, students and faculty.
- Enables global outlook and promotes spirit of Entrepreneurship.
- Inculcates human values and societal orientation.
- Develops soft skills, leadership skills and written and oral communication skills.
- Compulsory exposure to a foreign language (German/ French/Spanish/Chinese).
- 'On the Job' training through two-month industry internship.
- Students are covered under a Group Medi-claim policy of Rs. 3 lakhs cover. Students and one earning parent are covered under a Group Personal Accident Policy (Rs.5 Lakhs cover for each insured member).

CURRICULUM

FIRST YEAR

TERM 1

Statistical Methods for Decision making	3
Financial Analysis & Reporting	3
Managerial Economics	3
Organisational Behaviour I	3
Contemporary Business Environment I	2
Presentation Skills	2
Written Business Communication (non- credit)	-
Basic Excel(non- credit)	-
TOTAL	16

TERM 2

Macroeconomics	2
Cost & Management Accounting	2
Organisational Behaviour II	2
Environment, Social and Governance	2
Business Research Methods	3
Operations Management	3
Marketing Fundamentals	2
Contemporary Business Environment II	1.5
TOTAL	17.5

TERM 3

Corporate Finance	3
Human Resource Management	3
Managerial Effectiveness	2
Entrepreneurship	3
Learning Circle	1.5
Marketing Planning and Implementation	3
Optimization Models	2
Elective	2
TOTAL	19.5

* Elective : Technology Trends/ IT Project Management/ Consulting/ Business History

SECOND YEAR

TERM 4

Business Strategy	3
Business Law	2
Electives 4x3	12
TOTAL	17

TERM 5

International Business	3
Research Project / Value Added MOOC Course	2
Electives 4x3	12
TOTAL	17

TERM 6

Leadership in Action	2
Business Ethics	2
Electives-4x3	12
TOTAL	16

Internships

Summer Internship (8 weeks)	5
Socially Useful & Productive Activity (3 Weeks)	2
TOTAL	7

PGDM Programme

Core Courses	65
Electives	38
Internships	7

GRAND TOTAL	110
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SPECIALIZATIONS

- Specializations in Marketing, Finance, Human Resource, Operations, IT and Analytics and General Management.
- Twelve electives to be chosen from the specialization subject areas.
- Provision for major and minor specializations.
- Minimum Six electives from a discipline to be chosen to qualify as a specialization.

ELECTIVES

1. Marketing

- Product & Brand Management
- Retailing
- Rural Marketing
- Business-to-Business Marketing
- Consumer Behaviour
- Sales & Distribution Management
- Services Marketing
- Advertising & Sales Promotion
- Digital Marketing
- Market Research
- Customer Relationship Management
- Marketing Analytics
- AI powered customer experience

2. Finance

- Financial Derivatives
- Investment Analysis & Portfolio Management
- Mergers and Acquisitions and Restructuring (MAR)
- Indian Banking & Financial Services
- Fixed Income Securities
- Corporate Taxation
- Venture Capital & Private Equity
- Enterprise Risk Management & Insurance
- International Finance
- Financial Analytics

3. OB & HR

- Industrial Relations & Employee Welfare
- Learning & Development
- Strategic HRM
- Performance Management
- Organization Planning & Development
- Compensation & Benefits Management
- Competency-Based Management
- Personal Growth Lab
- Talent Management
- HR Analytics

4. Operations

- Supply Chain Management
- Enterprise Resource Planning
- Total Quality Management & Lean
- Project Management
- Procurement & Materials Management
- Service Operations Management
- Strategic Operations & Process Innovation
- Supply Chain Analytics
- Production Planning & Control

5. IT & Analytics

- Big Data Analytics
- Agile Methodology
- Information System for Managers
- Database Management
- Data Warehousing & BI
- Data Mining
- IT Strategy
- IT Project Management
- Cloud Computing, IoT & AI
- Business Analytics using Python
- Digital Transformation
- Multivariate Analysis

6. General Management

- Creativity and Innovation
- Entrepreneurship
- Sustainability
- Design Thinking

EXCLUSIVE TRAINING & CERTIFICATIONS



Upskill Your Analytics Skills Through R, Python, SQL, SPSS, Tableau and Excel





**INTERACT
EXPLORE
LEARN**



VISION AND MISSION

PGDM Program

Vision of XIME Kochi

To be a globally oriented Business School that is counted among the leading Business Schools of India as well as abroad with high levels of international accreditation. The institution will forever have students at the centre of its aspirations and endeavours while manifesting wholehearted commitment to all its stakeholders. Competence, dedication and contribution to society will be the watchwords of XIME. Being staunchly devoted to excellence of quality, every unit of XIME will admit to its portals only adequate number of students so as to accomplish that objective.

Mission of XIME Kochi

To contribute to nation building by providing a steady stream of competent, value-driven and globally oriented managers.

Program Educational Objectives

The PGDM graduates of XIME-Kochi are expected to attain the following Program Educational Objectives within five years of completion of the program.

- PEO 1. The students can assume managerial roles in business, industrial or other organisations and/or undertake entrepreneurial ventures that would drive economic growth and technological innovation in the country.
- PEO 2. The students will attain all-round professional and personal development through analytical, problem-solving, and decision-making capabilities combined with soft skills.
- PEO 3. The students will imbibe the best Corporate Governance practices and have it in them to make decisions upholding high societal values and professional ethics.
- PEO 4. The students will be proficient in teamwork as future managers with a global perspective and the potential to achieve organisational goals while having the mindset to act responsibly towards all stakeholders.



2025

ADMISSION INFORMATION

ELIGIBILITY

BACHELOR'S DEGREE

- Candidates applying for the Post Graduate Diploma in Management (PGDM) are required to have a Bachelor's Degree in any discipline from a recognized university with a minimum aggregate of 50% marks for all subjects taken together (45% for SC/ST candidates).
- Candidates who are appearing for their final year examination and are awaiting their results may also apply. However, they should have maintained an average of 50% marks in the degree course until then.
- They should be completing all their degree examinations before 25th July 2025. Such candidates must produce proof of passing the Degree examination with the minimum required marks of 50%, at the latest by 30th September 2025.
- Applicants who have uncleared backlog papers in graduation, are not eligible to apply.

ENTRANCE TEST

A valid entrance test score in any of the following entrance test.

- XAT - 2025
 - CAT - 2024
 - CMAT - 2025
 - GMAT - 2022,2023, & 2024
 - MAT- May 2024 onwards
 - KMAT 2024,2025
- Only such tests in 2024-25 where results are declared latest by 15th June 2025 will be considered.

HOW TO APPLY

- Download PGDM Programme Bulletin 2025 from www.ximekochi.org
- Read and understand the Programme Bulletin and its guidelines regarding admissions.
- Application to be submitted only through online mode. XIME provides an interactive user interface for entering details in the application form; the platform ensures data security and auto-saving.
- Please click on the link 'Apply now' for PGDM on the website www.ximekochi.org
- No need to send hard copy of application form or any other documents to XIME while applying.
- Application Fee is Rs. 2000/- (inclusive of GST @18 %)

- Last date of submission of application form along with the payment of application fee is March 31st 2025.
- Application fee shall be paid online by credit card/debit card/net banking/mobile wallets
- Applicants will receive a system generated acknowledgment for the application submitted and payment of application fee. With this the application process is complete.

CRITERIA FOR SHORT LISTING CANDIDATES FOR ADMISSION TO THE PGDM PROGRAMME

- Score in the Admission Tests (CAT, XAT, CMAT, MAT, GMAT, KMAT) – 35%
- Academic performance in X Std., XII Std., Undergraduate Degree/ Post Graduate Degree – 13%
- Group discussion/ Interview – 40%
- Participation in Sports, Extra-Curricular activities, Academic diversity and Gender diversity – 12%

Fees

Tuition fee Rs. 9,90,000/- (First year 5.20 lakhs + Second year 4.70 Lakhs)

Kerala God's Own Country





95%

Campus Placement 2023

10.25

Lakh Average CTC
Past record is no guarantee of future prospects

98%

Campus Placement 2024

9.00

Lakh Average CTC

EXCLUSIVE TRAINING FOR CAMPUS PLACEMENT



20
22
25
27



RANKING



Ranked #1 in
3 Palmes Of Excellence
- Excellent Business School With
Reinforcing International Influence



Ranked #17 in
Top B Schools of Super Excellence
& Ranked 2 in Kerala State



XIME Kochi listed
among Top 100 B-schools in India



Secured ranking B in
B-School Categorisation



Secured ranking B2 in
the B- School Categorisation



Shortlisted as
Preferred B-School in the City

KEY RESOURCE PERSONS

LEADERSHIP TEAM



Mr. Anil J. Philip
President, XIME



Prof. C. P. Ravindranathan IFS (Retd.)
Chairman, XIME Kochi



Prof. Alok K.
Director Officiating, XIME Kochi

■ **Dr. Ranjana Mary Varghese**
Dean External Program

■ **Dr. Joshin John**
Dean Research

FACULTY TEAM

Marketing

Prof. Alok Krishna, BE(Mech), PGDM

Mr. Jomy Lawrence, B.Tech, PGDM

Mr. Sony Varghese, MSc. MBA

Dr. Elizabeth Devasia, MBA, Ph.D

Dr. Dawn Jose, MA, MBA, Ph.D.

Finance

Dr. Amitabh Satapathy, Ph.D

Mr. Madhavan Nampoothiri, B.Tech, MBA

Dr. Gopikumar V, B.Tech., MBA, CFA(ICFAI), Ph.D.

Ms. Lincy P.T, MCom, MBA

Operations

Dr. Joshin John, Ph.D

Mr. Ranjith B Nair, M. Tech

Human Resource Management

Prof. A.S Girish, MSW, LLB

Dr. Ranjana Mary Varghese,
BTech, MBA, Ph.D

Dr. Paul V Mathew, MBA, Ph.D

Dr. Anjali John, MBA, Ph.D

IT, Analytics & General Management

Dr. Francy T.V, Ph.D

Dr. Bijith George Abraham,
MBE, Ph.D (Economics)

Ms. Dimmy Gonsalves, MCA

Ms. Harsha Ann George, MA (Economics)

Academic Coordinator

Ms. Seema Satish, MSc.

Library

Ms. Jeeja Anna John M.Phil

Ms. Smitha G. M.LI.S

KOCHI TO EXPLORE



Hill stations



Beaches



Backwaters



Music Events



Art Biennale City



Waterfall



Kathakali Performance



Boat Race



Adventure Sports

XIME

KOCHI
A CAMPUS
IN THE
PARADISE



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