

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

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# ABOUT THE COLLEGE



Xavier Institute of Management & Entrepreneurship (XIME), one of the top-ranking B-Schools in India was founded by a group of distinguished academicians and professionals led by Prof. J. Philip, former director of IIM Bangalore and former Dean of XLRI, Jamshedpur. The Kochi campus commenced its journey of excellence in the year 2013, offering a PGDM program with specializations in Finance, Marketing, HR, Analytics, and Operations. Located in the heart of the Hi-Tech Park in Kalamassery, in close proximity to the Kerala Start-up Mission (KSUM), XIME Kochi's campus is well suited for regular industry interaction programs. With an emphasis on quality education and consistent placement, XIME has been instrumental in creating leaders with a forward vision.

#### VISION

To be a globally oriented Business School that is counted among the leading Business Schools of India as well as abroad with high levels of international accreditation .The institution will forever have students at the centre of its aspiration and endeavours while manifesting wholehearted commitment to all its stake holders. Competence, dedication and excellence of quality will be the watch words of XIME. Being staunchly devoted to excellence of quality, every unit of XIME will admit to its portals only adequate number of students so as to accomplish that objective.

#### MISSION

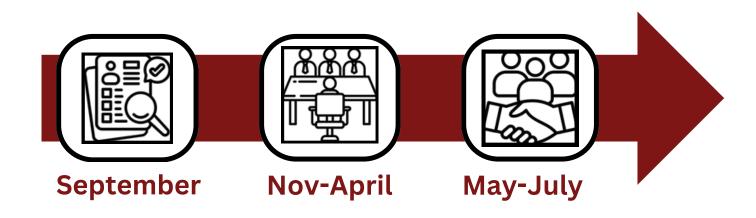
To contribute to the nation building by providing a steady stream of component, value- driven and globally oriented managers.

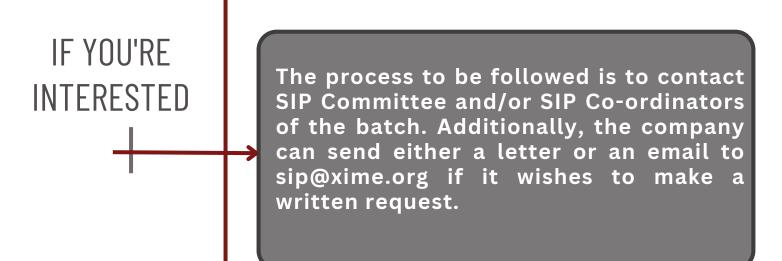
- M1. To contribute component managers to the nation.
- M2. To develop value-driven managers for business and society.
- M3. To transform students to be globally oriented managers.

#### VALUES

- Excellence
- Innovation
- Integrity
- Openness to Ideas
- Diversity
- Societal concern

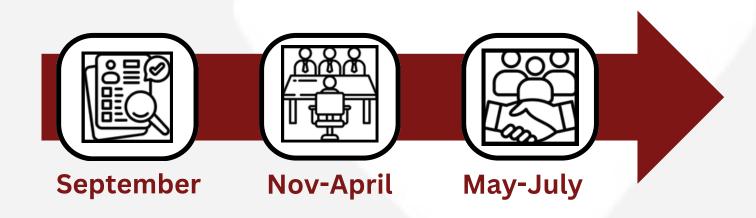
### THE SIP PROCESS





XIME-Kochi's students' abilities MOVING demonstrated through their internships and live projects that are a part of the **FORWARD** curriculum. Companies interested making offer based the an on performance of the students during internships or live projects, may do so in the form of a Pre-placement offer (PPO).

### THE SIP PROCESS



IF YOU'RE INTERESTED

The process to be followed is to contact SIP Committee and/or SIP Co-ordinators of the batch. Additionally, the company can send either a letter or an email to sip@xime.org if it wishes to make a written request.

MOVING FORWARD XIME-Kochi's students' abilities are demonstrated through their internships and live projects that are a part of the curriculum. Companies interested in making an offer based on the performance of the students during internships or live projects, may do so in the form of a Pre-placement offer (PPO).

### FRAMEWORK OF SIP



#### ORGANIZATIONAL GUIDE

Helping students understand the organizational structure and how the organization works. Providing a Point of Contact for the respective organizations, for further assistance and accomplishing goals.

#### FACULTY GUIDE

Providing guidance and advice to the student if needed through phone calls or mails. As per the student's specialization and work profile a faculty guide from XIME Kochi, will be assigned, supervising and tracking the process during the internship.

#### SIP COMMITTEE

Providing guidance regarding certifications, live projects, and other spikes for the CV. Working on resume since the beginning of the session so that more enhanced pointer scan be build for the placements.

### THE ELECTIVES WE OFFER

#### HR

- Learning & Development
- Strategic HRM
- Performance Management
- Compensation & Benefits
   Management
- Industrial Relations & Employee Welfare
- Organization Planning & Development

#### **OPERATIONS**

- Strategic Operations & Process Innovation
- Total QualityManagement & Lean
- Supply Chain Management
- Enterprise Resource Planning
- Project Management
- Procurement & Material Management
- Service Operations Management
- Supply Chain Analytics

#### **FINANCE**

- Financial Derivatives
- Merger & Acquisitions (MAR)
- Indian Banking & Financial Services
- Fixed Income Securities
- Investment Analysis & Portfolio Management
- Financial Modelling

#### **MARKETING**

- Product and Brand Management
- Retailing
- Rural Marketing
- Business to Business Marketing
- Consumer Behaviour
- Sales and Distribution
   Management
- Services Marketing
- Advertising and Sales Promotion
- Digital Marketing
- Market Research

### **ELECTIVES**





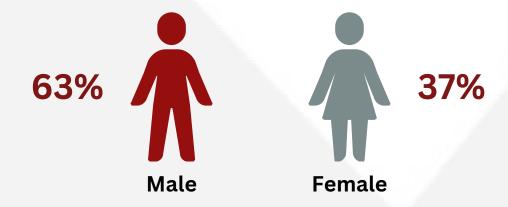
#### **IT & ANALYTICS**

- Big Data Analytics
- Agile Methodology
- Information System for Managers
- Database Management & Data Warehousing BI
- Business Analytics using R/Python
- Digital Transformation
- Multivariant Analysis
- Data Mining & Business
   Intelligence
- IT Strategy
- IT Project Management
- Cloud Computing, IoT & Al
- Artificial Intelligence

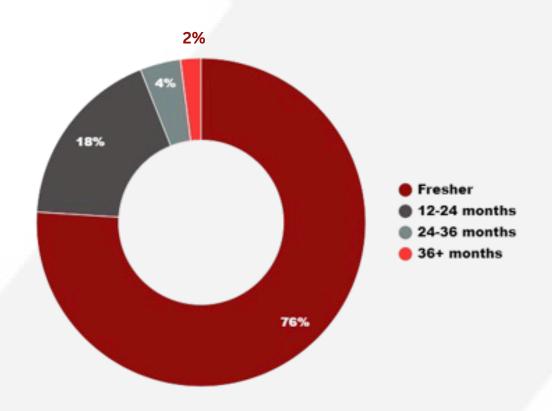
#### GENERAL MANAGEMENT

- Creativity and Innovation
- Entrepreneurship
- Sustainability
- Design Thinking

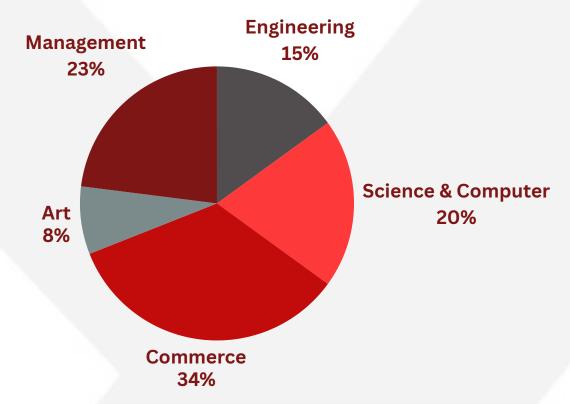
## **GENDER DIVERSITY**



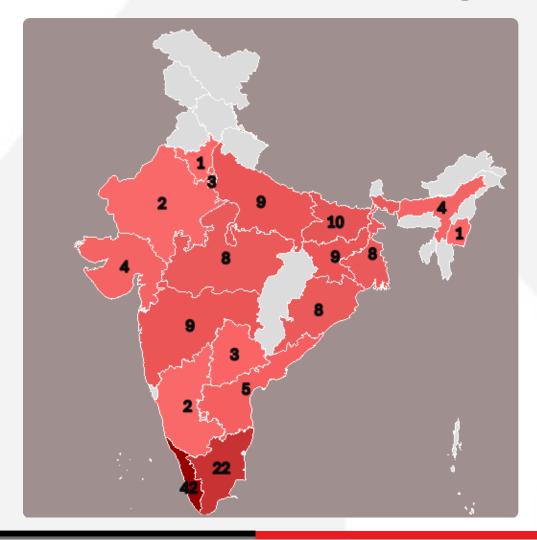
### **WORK EXPERIENCE**



# **ACADEMIC DIVERSITY**



### STATEWIDE DIVERSITY



### SIP RECRUITERS

























































### PAST RECRUITERS





























Gartner.

























# SIP 2024 GALLERY



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