

K O C H I
C A M P U S

20
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P G D M
P R O G R A M
B U L L E T I N

S H A P I N G
F U T U R E
L E A D E R S

XIME

SHAPING FUTURE LEADERS

K E R A L A

Kochi

Xavier Institute of Management & Entrepreneurship

MESSAGE FROM THE
**PRINCIPAL
FOUNDER**



As XIME prepares itself to welcome its next batch of students to the Post Graduate Diploma in Management (PGDM Program), I am delighted to share with you the gratification, that we have as an institution with campuses in the three major cities of South India – Bangalore, Chennai and Kochi.

Founded on a strong value system that focuses on merit, integrity and ethics, XIME takes pride in being an acclaimed center of excellence in business education. XIME provides its students a comprehensive learning opportunity in the contemporary business environment, inculcating in them strong business fundamentals and managerial competencies. Sensibility to societal issues is promoted through a structured project on 'Socially Useful and Productive Activity'. Towards allround development, our student clubs provide a platform to hone their latent strengths and talents. Activities of these clubs have helped XIME in generating a winning streak for itself in numerous inter-collegiate and other competitive events.

While students diversity is a distinguishing factor, the institute has been able to attract a highly talented faculty group who are products of leading B-schools inside and outside the country or who have taught in B-schools of international repute like Harvard and INSEAD.

XIME



XIME has found itself in a creditable position through the assessment of various rating agencies. It has constant and vibrant industry interaction and thereby continuously enhancing the curriculum and multi model teaching aiming at world class learning outcomes. Its partnership with several international organizations and institutions has given the Institute tremendous impetus to global orientation.

In sum, our aim at XIME is to develop managers who by dint of their capability and quality of character can respond in a creative and wholesome way to the diverse opportunities and challenges of the world of business and industry.

Join XIME and benefit from a stimulating environment for the development of your personal and professional potential.

Prof. J. Philip

Principal Founder

Former Director, IIM-Bangalore



XIME Kochi

Located in God's Own Country, Kerala, in a serene campus, XIME Kochi provides an ideal environment for both academic and soft-skills development, with diverse student representation from over 22 states of India, making it more of a mini-India within Kerala. The PGDM programme at XIME Kochi has AICTE approval for an annual intake of 120 students and its 9th batch graduated in April 2023.

Salient Features

- Admissions purely on merit
- Contemporary curriculum
- Fully residential programme with state of the art classrooms, well-stocked library, wi-fi enabled campus, separate hostels for boys and girls within the campus - AC rooms available, gym, sports facilities etc
- Faculty members from globally renowned institutions like Harvard, Columbia, XLRI Jamshedpur, IIM etc
- Diversity – has students from over 22 states with 40% girls representation
- International networking and linkages –strong and active network with universities and institutions across the globe and MoUs with foreign institutions
- Faculty exchange programmes with foreign institutions
- International students exchange programmes / study tours

S H A P I N G
F U T U R E
L E A D E R S

Two-year Post Graduate Diploma in Management

- Flagship programme of XIME.
- AICTE approved two-year, full-time, residential programme.
- Annual intake of 120 students.
- Trimester system.
- SIP - Summer Internship Programme aimed at providing industrial experience to students.
- SUPA - Socially Useful and Productive Activity is a mandatory internship to help students understand management issues of NGOs and provides exposure for appreciation of social issues.
- International Educational Tour

Highlights of the Curriculum

- Curriculum is reviewed and updated at regular intervals in consultation with industry leaders, alumni, students and faculty.
- Enables global outlook and promotes spirit of Entrepreneurship.
- Inculcates human values and societal orientation.
- Develops soft skills, leadership skills and written and oral communication skills.
- Compulsory exposure to a foreign language (German/ French/Spanish/Chinese).
- 'On the Job' training through two-month industry internship.
- Students are covered under a Group Medi-claim policy of Rs. 3 lakhs cover. Students and one earning parent are covered under a Group Personal Accident Policy (Rs.5 Lakhs cover for each insured member).

CURRICULUM

FIRST YEAR

TERM 1

Managerial Economics	3
Organisational Behaviour I	3
Financial Analysis & Reporting	3
Statistical Methods for Decision making	3
Written Business Communication	2
Presentation Skills	2
Contemporary Business Environment	2
TOTAL	18

TERM 2

Macro Economics	2
Organisational Behaviour II	2
Cost & Management Accounting	2
Business Research Methods	3
Environmental, Social and Governance	2
Marketing Fundamentals	2
Operations Management	3
Contemporary Business Environment	1.5
TOTAL	17.5

TERM 3

Business Law	2
Optimization Models	2
Marketing Planning & Implementation	3
Corporate Finance	3
Human Resource Management	3
Managerial Effectiveness	2
Learning Circle	1.5
Elective (IT Project Management/Consulting/ Business History)	2
TOTAL	18.5

SECOND YEAR

TERM 4

Entrepreneurship	3
Business Strategy	3
Electives 4x3	12
TOTAL	18

TERM 5

International Business	3
Research Project	2
Electives 4x3	12
TOTAL	17

TERM 6

Business Ethics	2
Leadership in Action	2
Electives-4*3	12
TOTAL	16

Field Activity

Summer Internships (8 weeks)	5
Socially Useful & Productive Activity (3 Weeks)	2

Total	7
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Core Courses	67
Electives	38
Field Activities	7
Grand Total	112

SPECIALIZATIONS

- Specializations in Marketing, Finance, Human Resource, Operations, IT and Analytics and General Management.
- Twelve electives to be chosen from the specialization subject areas.
- Provision for major and minor specializations.
- Minimum Six electives from a discipline to be chosen to qualify as a specialization.

ELECTIVES

1. Marketing

- Advertising and Sales promotion
- Business To Business
- Consumer Behaviour
- CRM and Marketing Metrics
- Digital Marketing
- Fundamentals of Service Marketing
- Marketing Metrics
- Market Research
- Product & Brand Management
- Retailing
- Rural Marketing
- Sales & Distribution Management
- Strategic Marketing
- Technology Marketing

2. Finance

- Behavioral Finance
- Corporate Valuation
- Enterprise Risk Management and Insurance
- Financial Derivatives
- Financial Modelling
- Indian Banking and Financial System
- International Finance
- Investment Analysis & Portfolio Management
- Merchant & Investment Banking
- Mergers, Acquisitions & Restructuring
- Taxation
- Venture Capital & Private Equity

3. Human Resources

- Compensation & Benefits Management
- Competency Based Management
- Industrial Relations & Employee Welfare
- Knowledge Management
- Learning and Development
- Organisation Planning & Development
- Performance Management
- Personal Growth Lab
- Talent Management
- Strategic HRM

4. Operations

- Design Thinking
- Enterprise Resource Planning
- Operations Planning & Control
- Procurement, Sourcing & Materials Management
- Project Management
- Service Operations Management
- Strategic Operations and Process Innovation
- Supply Chain Analytics
- Supply Chain Management
- System Dynamics Modeling & Simulations
- Total Quality Management & Lean

5. IT & Analytics

- Application of BA in Functional areas
- Business Analytics using Excel / R / Python
- Cloud Computing, IOT, and Artificial Intelligence
- Data Base Management, Data Warehousing
- Data Mining & Business Intelligence
- Data Visualization
- Information System for Managers
- Introduction to Big Data and Big Data Analytics, with Tools

6. General Management

- Family Business Management
- Leading Non-Profit Organisation and Social Enterprises
- New Venture Creation

EXCLUSIVE TRAINING & CERTIFICATIONS



Upskill Your Analytics Skills Through R, Python, SQL, SPSS, Tableau and Excel





**INTERACT
EXPLORE
LEARN**



VISION AND MISSION

PGDM Program

Vision of XIME Kochi

To be a globally oriented Business School that is counted among the leading Business Schools of India as well as abroad with high levels of international accreditation. The institution will forever have students at the centre of its aspirations and endeavours while manifesting wholehearted commitment to all its stakeholders. Competence, dedication and contribution to society will be the watchwords of XIME. Being staunchly devoted to excellence of quality, every unit of XIME will admit to its portals only adequate number of students so as to accomplish that objective.

Mission of XIME Kochi

To contribute to nation building by providing a steady stream of competent, value-driven and globally oriented managers.

Program Educational Objectives

The PGDM graduates of XIME-Kochi are expected to attain the following Program Educational Objectives within five years of completion of the program.

- PEO 1. Demonstrate the skill and the updated knowledge in the practice of the management profession.
- PEO 2. Possess and promote Entrepreneurism, Innovation and continuous learning.
- PEO 3. Formulate and implement the best Corporate Governance practices and take decisions as a true global leader, upholding high societal values and professional ethics.
- PEO 4. Set and motivate teams to achieve organizational goal.



2023 2024

ADMISSION INFORMATION

ELIGIBILITY

BACHELORS' DEGREE

- Candidates applying for the Post Graduate Diploma in Management (PGDM) are required to have a Bachelor's Degree in any discipline from a recognized university with a minimum aggregate of 50% marks for all subjects taken together (45% for SC/ST candidates).
- Candidates who are appearing for their final year examination and are awaiting their results may also apply. However, they should have maintained an average of 50% marks in the degree course until then.
- They should be completing all their degree examinations before 25th June 2024. Such candidates are required to produce proof of passing the Degree examination with the minimum required marks of 50%, latest by 30th September 2024.
- Applicants who have un-cleared backlog papers in graduation, are not eligible to apply.

ENTRANCE TEST

A valid entrance test score in any of the following entrance test.

- XAT – 2024
- CAT - 2023
- CMAT - 2024
- MAT - May 2023 Onwards
- ATMA - May 2023 onwards
- GMAT - 2022, 2023 and 2024
- KMAT 2023,2024

Only such tests in 2023-24 where results are declared latest by 15th June 2024 will be considered.

HOW TO APPLY

- Download PGDM Programme Bulletin 2024 from www.ximekochi.org
- Read and understand the Programme Bulletin and its guidelines regarding admissions.
- Application shall be submitted only through online mode. XIME provides an interactive user interface for entering details in the application form; the platform ensures data security and auto-saving.
- Please click on the link 'Apply online' for PGDM on the website www.ximekochi.org
- No need to send hard copy of application form or any other documents to XIME while applying.
- Application Fee is Rs. 1750/-

(inclusive of GST @18 %)

- Last date of submission of application form along with the payment of application fee is March 31st 2024.
- Application fee shall be paid online by credit card/debit card/net banking/mobile wallets
- Applicants will receive a system generated acknowledgment for the application submitted and payment of application fee. With this the application process is complete.

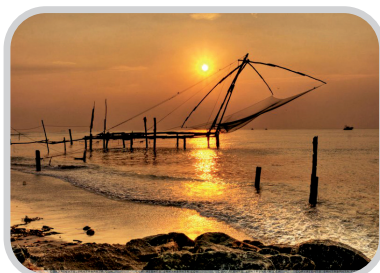
CRITERIA FOR SHORT LISTING CANDIDATES FOR ADMISSION TO THE PGDM PROGRAMME

- Score for academic performance in X Std., XII Std., Under Graduate Degree/ Post Graduate Degree - 15%
- Score in the Common Admission test (CAT, XAT, CMAT, ATMA, MAT, GMAT/KMAT) - 35%
- Group discussion/interview - 40%
- Weightage for participation in Sports, Extra-Curricular activities, Academic diversity and Gender diversity – 10%

Fees

Tuition fee Rs. 9,70,000/- (First year 5.1 lakhs + Second year 4.6 Lakhs)

Kerala God's Own Country





100%

Campus Placement 2022

8.07

Lakh Average CTC
Past record is no guarantee of future prospects

95%

Campus Placement 2023

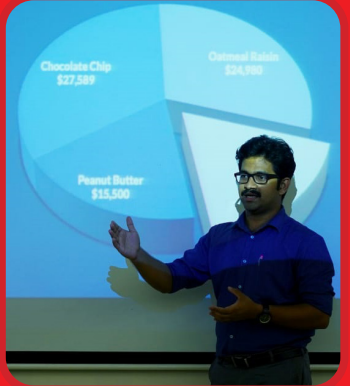
10.25

Lakh Average CTC

EXCLUSIVE TRAINING FOR CAMPUS PLACEMENT



20
24
26



RANKING



Ranked #1 in
3 Palmes Of Excellence
- Excellent Business School With
Reinforcing International Influence



Ranked #17 in
Top B Schools of Super Excellence
& Ranked 2 in Kerala State



XIME Kochi listed
among Top 100 B-schools in India



Secured ranking B in
B-School Categorisation



Secured ranking B2 in
the B- School Categorisation



Shortlisted as
Preferred B-School in the City

KEY RESOURCE PERSONS

LEADERSHIP TEAM



Mr. Anil J. Philip
President, XIME



Prof. C. P. Ravindranathan IFS (Retd.)
Chairman, XIME Kochi



Dr. Francy T. V.
Director, XIME Kochi

■ **Prof. Alok Krishna**
Dean Academics

■ **Prof. A S Girish**
Dean External Program

■ **Dr. Joshin John**
Dean Research

FACULTY TEAM

Marketing

Prof. Alok Krishna, BE(Mech), PGDM

Mr. Jomy Lawrence, B.Tech, PGDM

Dr. Elizabeth Devasia MBA, Ph.D

Mr. Sony Varghese, MSc. MBA

Finance

Dr. Amitabh Satapathy, Ph.D

Ms. Lincy P.T, MCom, MBA

Operations

Dr. Joshin John, Ph.D

Human Resource Management

Prof. A.S Girish, MSW, LLB

Dr. Ranjana Mary Varghese,
BTech, MBA, Ph.D

Dr. Feba Thomas, MBA, Ph.D

IT, Analytics & General Management

Dr. Francy T.V, Ph.D

Dr. Bijith George Abraham,
MBE, Ph.D (Economics)

Ms. Dimmy Gonsalves, MCA

Ms. Harsha Ann George, MA (Economics)

Academic Coordinator

Ms. Seema Satish, MSc.

Library

Ms. Jeeja Anna John M.Phil

Ms. Smitha G. M.LI.S

KOCHI TO EXPLORE



Hill stations



Beaches



Backwaters



Music Events



Art Biennale City



Waterfall



Kathakali Performance



Boat Race



Adventure Sports

XIME Kochi

A CAMPUS
IN THE
PARADISE



Xavier Institute of Management & Entrepreneurship
KINFRA Park, Kalamassery, HMT Road
Kochi - 683 503, Kerala, India

www.ximekochi.org

0484 2752500 ☐ 8590927875/ 9048779888